

How to Interact Today with ZOOM Webinar

This webinar is being recorded

There are many cool interactive functions for today's call!

4 buttons in the top left corner of your screen :

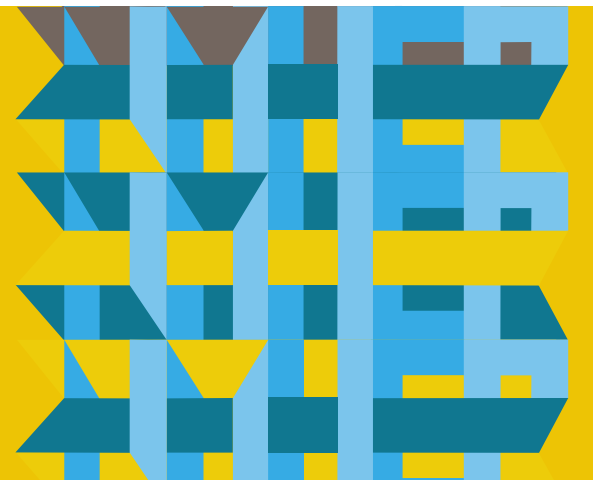
Test audio, Q & A, chat, raise hand.

If you are having technical issues with audio, try the test audio function.

Please note: as a webinar participant, you do not have audio/video ability until you are called on.

To be called on, simply raise your virtual hand.

We will call on you.... this may take a moment or two as it switches over.



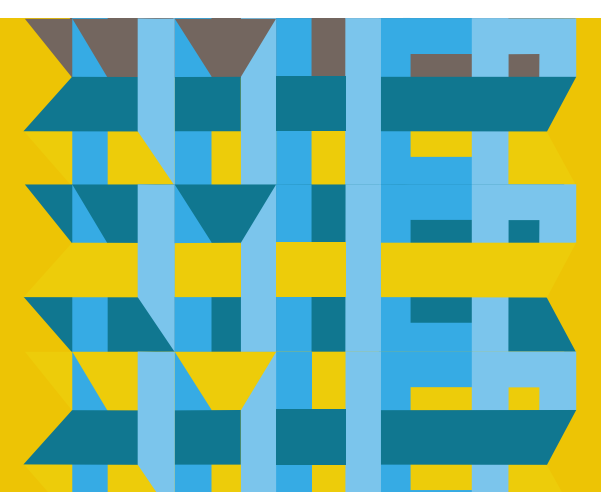
How to Interact Today with ZOOM Webinar (continued)

The **Q & A box** is great place to put a **question** to be **answered**, especially if you don't care to be called on.

The **Chat box**: is great for comments, to let us know **something isn't working**, to **say hello**, feel to **introduce yourself** by organization or community, you can also **talk amongst yourselves** with the private chat.

There really is no wrong way to interact.

Please share, because we want to hear from you!



Meet the Health Equity Partnership (HEP) team



Jessi

Grants & Capacity Building
Strategist



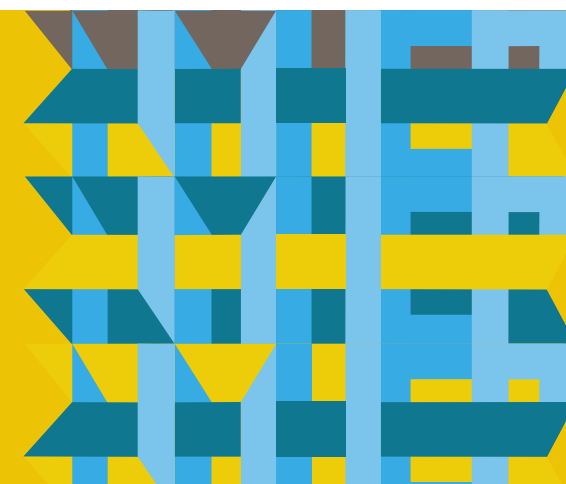
Jinelle

Creative Logistics & Operations
Associate



David

Communications & Marketing
Associate



About Conveners.org

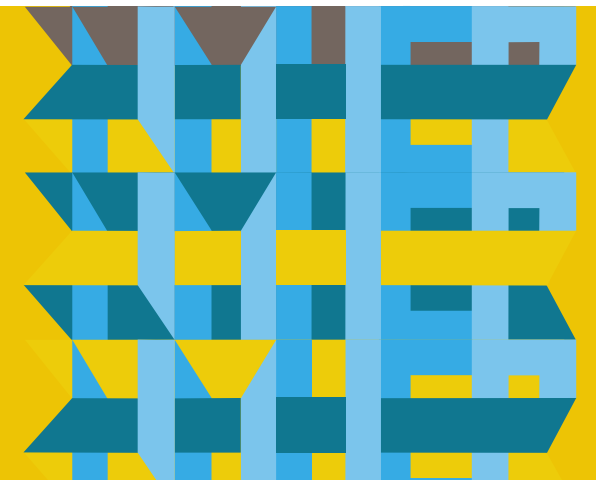
A 501 (c)3 that develops industry resources for conveners and accelerators to break down organizational silos and unlock the collective potential of the Impact Ecosystem.

We **build powerful communities of practice for mission-driven leaders** to connect, learn, and collaborate with each other.

We also **build the capacity of organizations to convene** in ways that are participant-driven, effective, and advance positive change

To learn more about our programs and services visit www.conveners.org

[Join Us for Our Next Webinar](#): 11/30 Calling in Nature as Our Teacher: How Nature Works (11am ET/9am MT/8am PT)

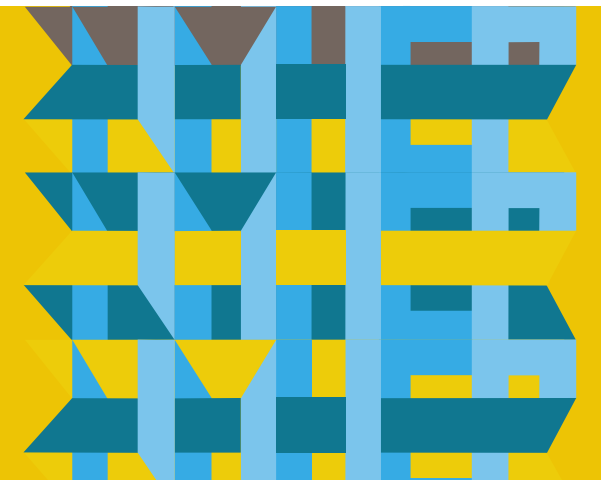


Welcome Participants



Poll Question:

From where are you
broadcasting today?



Planning & Design of Community Focused Gatherings

Agenda

About HEP

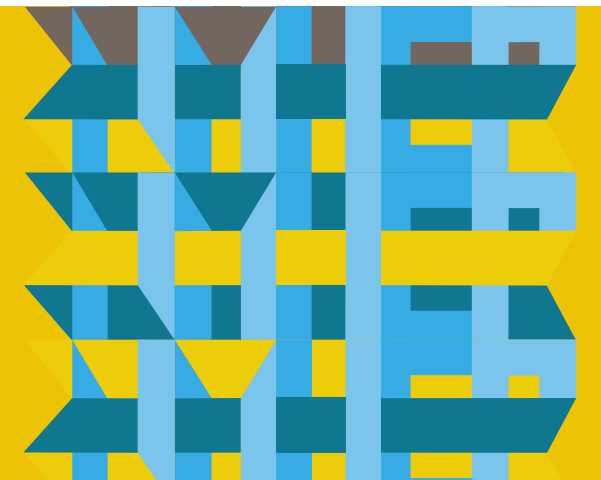
Challenges to Convening

The HEP Approach to Convening

Outcomes: What the HEP approach has made possible

Discussion

Wrap Up



About Us

Health Equity Partnership founded in 2012



Purpose: Committed to building healthy communities and creating better living conditions.



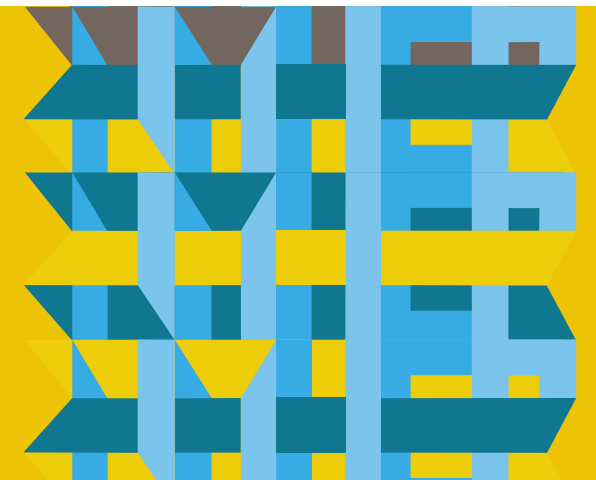
Role:
Serve as a convener and connector.



Approach: Create spaces where community members come together to develop solutions.



Accomplishment; Designed and planned over 30 gatherings in the past four years in 11 places with over 1,250 participants.



Webinar Purpose

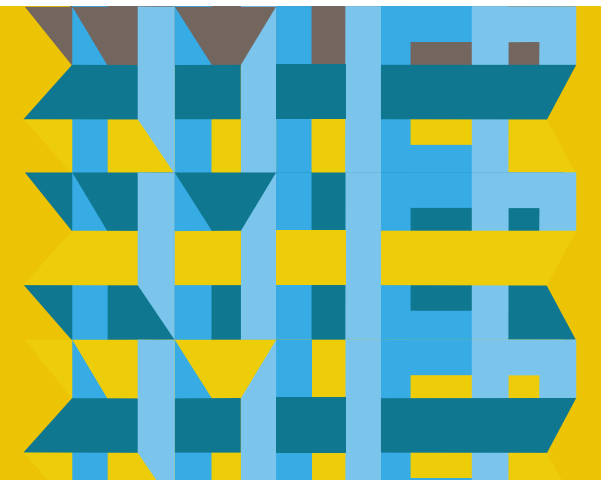
We will explore how to
effectively design
community-focused
gatherings that are **strength-
based.**



2014 NE Regional Health Council & Community
Gathering in Santa Rosa, NM



2016 Statewide Health Equity Gathering in
Albuquerque, NM

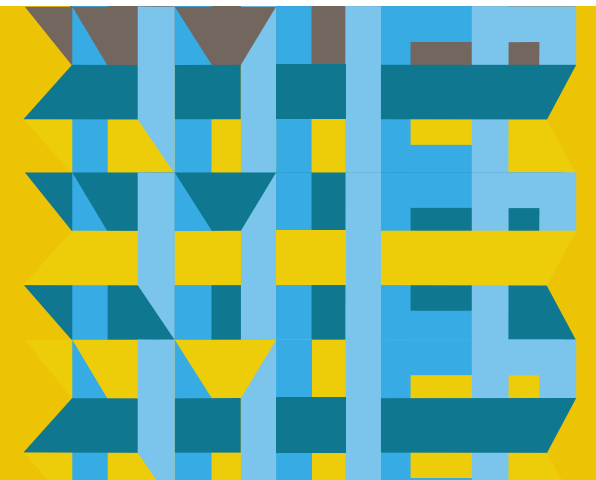


HEP's approach to convening is:

- Aligned and reflective of our core values
- Promotes strength-based thinking

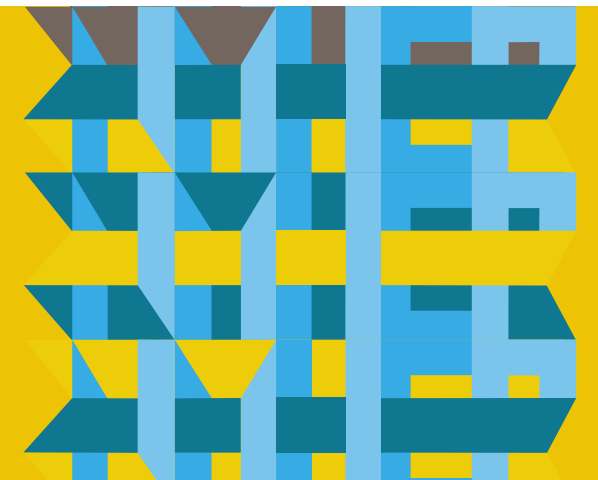


2016 Statewide Health Equity Gathering in Albuquerque, NM

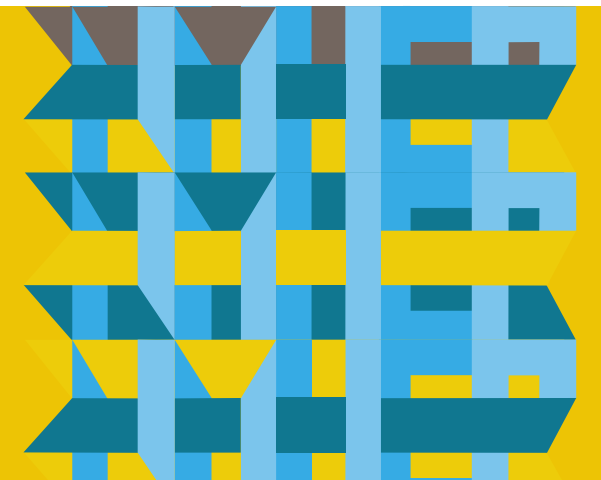


Challenges to Convening

- Meetings in the same location.
- Presenter in the front of the room talking at the group.
- Participants aren't representative of the communities.
- Solutions don't come from communities.
- Framing is deficit focused and/ or stigmatizes participants.



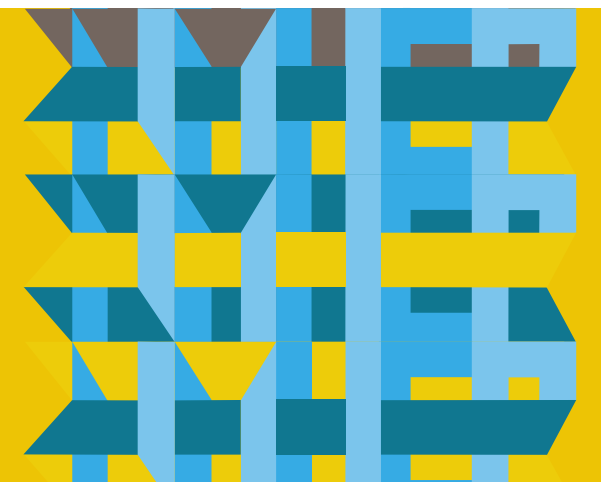
As a participant, what challenges or frustrations have you experienced at gatherings?



The HEP Approach to Convening

Planning & Content Design: Lifting up Community Knowledge

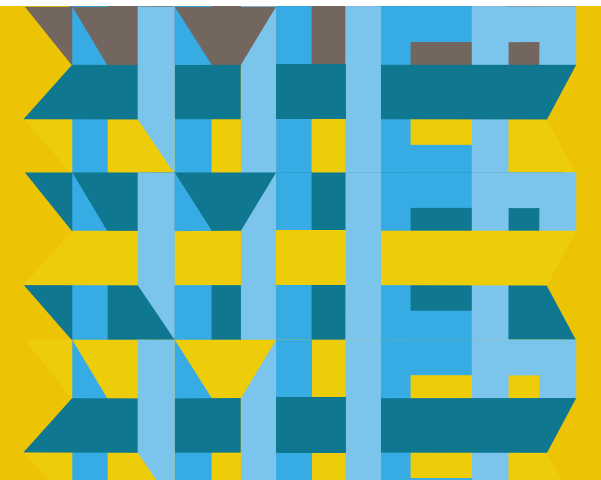
- Community members are the experts.
- Community representatives serve on planning committees.
- Peer learning and sharing our lived experiences is essential.
- Create opportunities and safe spaces for first time presenters.
- Provide diverse activities to support various learning styles.
- Be creative, flexible and adaptable with the agenda flow.



The HEP Approach to Convening



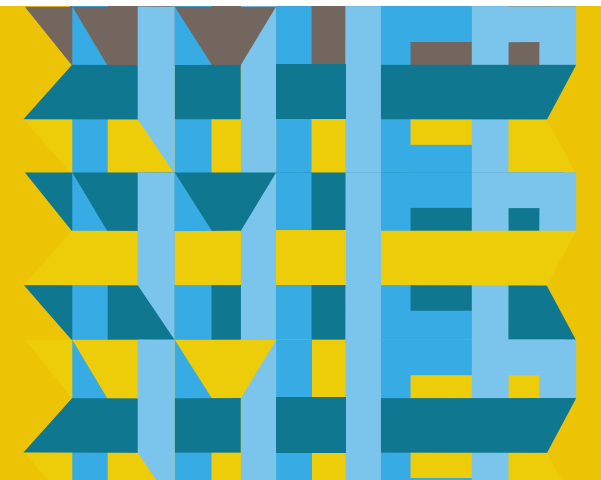
2013 NE Health Council and Community Gathering – Santa Clara, NM
Activity led by Strong Families – New Mexico.



The HEP Approach to Convening



2015 Southwest Regional
Health Councils and Community Gathering
Socorro, NM



The HEP Approach to Convening

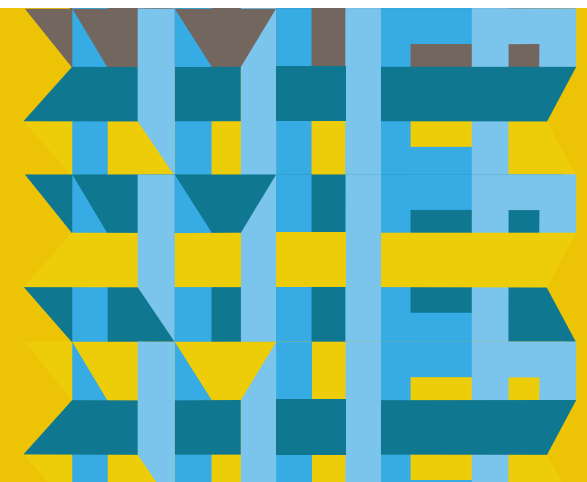


2015 Action-Oriented Small Group Gathering Las Vegas,
NM

Cross community learning with folks
from Las Cruces, NM



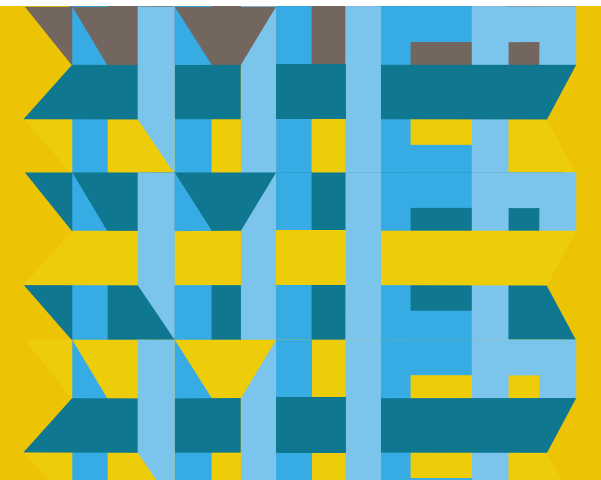
2015 NE Health Council and Community Gathering in Portales,
NM



The HEP Approach to Convening

Logistics: Lifting up Community Assets

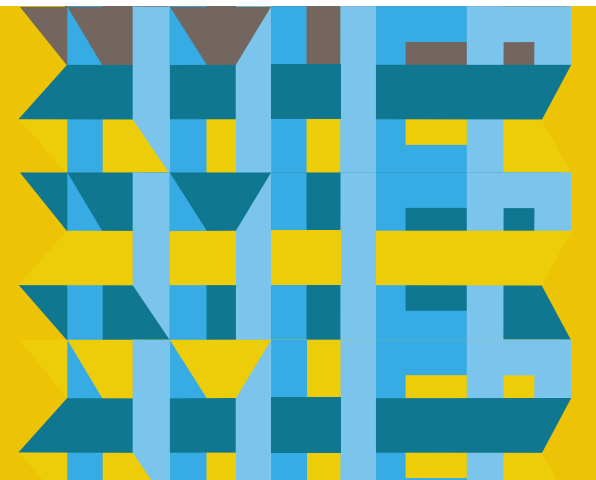
- Meeting in person is key to relationship building.
- The venue for each gathering is community-based and accessible.
- We strive to provide food from community-based organizations and work with local vendors.
- Cultural traditions, the arts, sharing of histories and narratives, and visits to community sites are deeply valued.



The HEP Approach to Convening



2014 Statewide Place Matters/Health Impact Assessment Gathering McKinley
County, NM

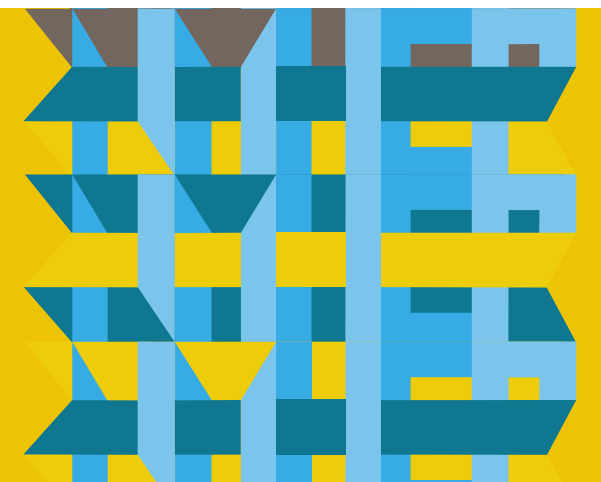


What the HEP approach has made possible

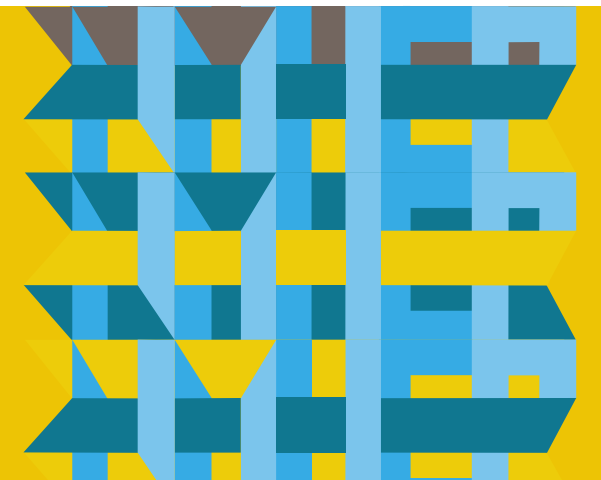
- Community engagement and trust building.
- Authentic dialogue around critical issues.
- Learning, inspiration, and innovation.
- Collaboration and coordination.
- Strengthened leadership.



*...the leadership saw deep into our needs
and **strengths**, had great trust, showed great care and
incredible wisdom EXCELLENT WORK! - 2016
Statewide Gathering Participant*



What practices or strategies have you used to ensure your gatherings are rooted in community strengths?



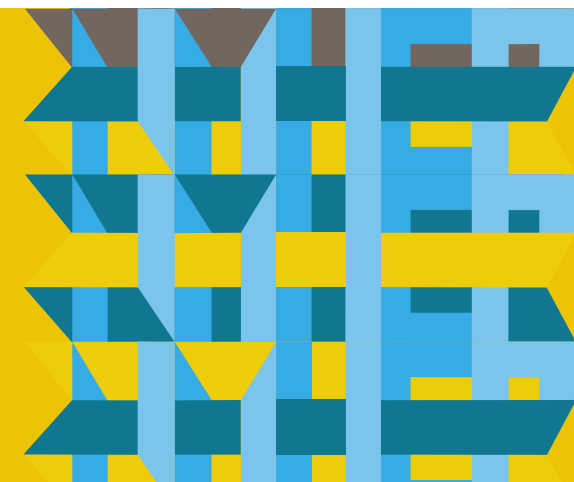
Wrap Up

What happens next?

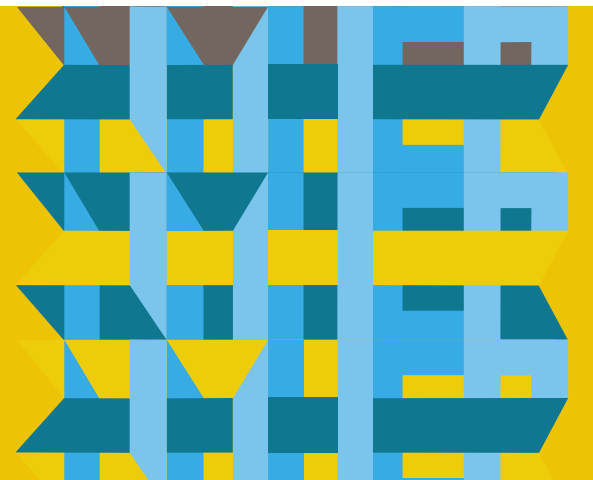
We will send participants the slides, recording, an overview of how HEP can support with gatherings, and a follow up survey.

Where can you find us?

Sign up to be a HEP member and/or for our newsletter at www.nmhep.org.



What other effective planning and design of gathering resources would you like others to be aware of?



Thank you!

