Data Collection through Art

Body Collage Tips

Prep work:

- Cut outs of icons, images, magazine cut outs, etc.
 - These can be broad representing common determinants of health (e.g. housing, work place, money, environment, education, etc.) and health outcomes (e.g. stress, stomach issues, bad lungs, etc.)
 - If your project is more focused or topic specific, you can tailor the images to fit the project needs.
- Other supplies needed include: butcher paper, markers, paints, glue, etc.

Onsite instructions:

- Share a holistic definition of health.
- Count off participants to make groups of 4 or you can create groups based on your needs.
- Ask participants to draw a body on the butcher paper.
- Ask participants to utilize the images and art supplies to represent on the body how different aspects of their community and environment affect them spiritually, mentally, emotionally, and physically.
- Have participants share what they created.
- Take detailed notes on the group's commentaries during the report back, as well as photos of the body collages.

Analysis

- Analyze the body collages using a qualitative descriptive approach involving immersion in the data, reflection, and consensus around themes relating to the social determinants of health.
- Have multiple people review each artifact for common patterns and themes, surprising experiences, and outliers.
- Analysis should be present as observers when the body collages are created.
- Share the findings with participants for feedback and tweak where necessary.

Disclaimer: This method is used to uplift qualitative narratives, work intergenerationally, communicate across multiple languages and cultures through art. The intention of this activity is to identify patterns and themes communities face.

Source Credit: Global 505 Health Impact Assessment http://nmafc.org/wp-content/uploads/2018/12/Final-HIA-G505-Report Bandwidth-Friendly-Version.pdf

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