VISUAL NOTE TAKING

Starting with SHAPES

Curved lines convey a mood of playfulness, suppleness, and movement. Curves soften the content of their active message (Lester, 2017, p. 38).

LETTERING & fonts

- serif
- sans serif
- tall
- wide

Bullets

Borders

Frames

Connectors

DRAWING

Symbolic, iconic, & indexical

SIGNS

Symbol: Arbitrary sign that must be learned, e.g., the letters of alphabet

Icon: Sign resembles the signifier, e.g., an emoji, stick figure etc.

Index: Sign has indication linked to signified, e.g., footprints

...affect(s) how people will interpret a given message (Berger, 1989, p. 105)