



## **BERNALILLO COUNTY PLACE MATTERS (BCPM) TEAM FACT SHEET**

### **Joint Center for Political & Economic Studies – National Place Matters Initiative:**

- ***Build the capacity of local leaders*** to address the social, economic, and environmental conditions that shape health;
- ***Engage communities to increase their collective capacity*** to identify and advocate for community-based strategies to address health disparities;
- ***Support and inform efforts to establish data-driven strategies*** and data-based outcomes to measure progress; and
- ***Establish a national learning community of practice*** to accelerate applications of successful strategies

### **PLACE MATTERS: National Vision**

- **Equitable social, economic, and environmental conditions** to support **good health for all**, particularly communities of color
- **Sustainable change** in Place Matters communities that provide examples for other place-based efforts
- **Improved national awareness** of and support for action to improve conditions that shape health
- **Significant reductions in health inequalities and improved health for all**

### **Bernalillo County Place Matters (BCPM) Vision:**

All people in Bernalillo County, especially high-risk communities of color, will have equitable access to what they need to be healthy.

### **Bernalillo County Place Matters (BCPM) Mission:**

The Bernalillo County Place Matters team advocates for sound land-use, environmental, and social policies that provide equal opportunities for **safe, clean and healthy neighborhoods** and provides guidance to resolve the geographic disproportionate environmental burdens on the people of color, working poor, low-income and vulnerable communities of Bernalillo County.

### **Bernalillo County Place Matters (BCPM) Team:**

- **Educates policy makers and communities** about the influence of neighborhood conditions on health
- **Offers information** to promote policy change for healthy neighborhoods
- **Evaluates the consequences of policies, projects and plans** and gives that information to policymakers so they can use it to make wise decisions for the community
- **Advocates for policies** that lessen the poor health outcomes experienced by members of our communities as a consequence of stress from environmental and social conditions

For more information, please access our website at: [www.bcplacematters.com](http://www.bcplacematters.com) or contact the BCPM Coordinator, Jacque Garcia at: 505-244-9505 ext. 102 or [jgarcia@bcplacematters.com](mailto:jgarcia@bcplacematters.com).  
You can also check us out on Facebook: <https://www.facebook.com/BCPlaceMatters>