BERNALILLO COUNTY PLACE MATTERS (BCPM) TEAM FACT SHEET

Joint Center for Political & Economic Studies – National Place Matters Initiative:

- **Build the capacity of local leaders** to address the social, economic, and environmental conditions that shape health;
- **Engage communities to increase their collective capacity** to identify and advocate for community-based strategies to address health disparities;
- **Support and inform efforts to establish data-driven strategies** and data-based outcomes to measure progress; and
- **Establish a national learning community of practice** to accelerate applications of successful strategies

PLACE MATTERS: National Vision

- Equitable social, economic, and environmental conditions to support **good health for all**, particularly communities of color
- **Sustainable change** in Place Matters communities that provide examples for other place-based efforts
- **Improved national awareness** of and support for action to improve conditions that shape health
- **Significant reductions in health inequalities and improved health for all**

Bernalillo County Place Matters (BCPM) Vision:

All people in Bernalillo County, especially high-risk communities of color, will have equitable access to what they need to be healthy.

Bernalillo County Place Matters (BCPM) Mission:

The Bernalillo County Place Matters team advocates for sound land-use, environmental, and social policies that provide equal opportunities for **safe, clean and healthy neighborhoods** and provides guidance to resolve the geographic disproportionate environmental burdens on the people of color, working poor, low-income and vulnerable communities of Bernalillo County.

Bernalillo County Place Matters (BCPM) Team:

- Educates policy makers and communities about the influence of neighborhood conditions on health
- Offers information to promote policy change for healthy neighborhoods
- Evaluates the consequences of policies, projects and plans and gives that information to policymakers so they can use it to make wise decisions for the community
- Advocates for policies that lessen the poor health outcomes experienced by members of our communities as a consequence of stress from environmental and social conditions

For more information, please access our website at: [www.bcplacematters.com](http://www.bcplacematters.com) or contact the BCPM Coordinator, Jacque Garcia at: 505-244-9505 ext. 102 or jgarcia@bcplacematters.com. You can also check us out on Facebook: [https://www.facebook.com/BCPlaceMatters](https://www.facebook.com/BCPlaceMatters)